# Jacklyn Salmeri

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## **Education**

Rutgers University – New Brunswick, NJ Bachelor in Communication Studies Minor in Digital Communication, Informatics, and Media

May 2020

### **Internship Experience**

## **Professional Golf Association**

Far Hills, NJ

**Tournament Operations** 

June 2020 - August 2020

- Provided excellent customer service and assisted in conducting the registration process for Junior Golf Events and Professional Tournaments
- Effectively monitored the pace of play on the golf course to ensure tournaments were run in a timely manner
- · Managed live scoring program to finalize player's scores after their round and ensure fairness
- Understood and communicated with directors and interns to address any issues or concerns

#### **Double G Media**

Somerville, NJ

Sports Media Associate

May 2019 - Sept. 2019

- Actively engaged and covered numerous sporting events
- Composed articles relevant to the event for website publication
- Recognized for having the fourth most read article in the month of June
- · Edited and published staff writer's articles using Wordpress
- · Created content for DoubleGSports Instagram using Canva

## **Work Experience**

#### **BMW of Morristown**

Morristown, NJ

**Customer Relations Specialist** 

Nov. 2020 - Present

- Focused on providing high levels of customer service and customer satisfaction to current and potential customers
- · Assisting with front desk administrative duties as needed
- Following up with internet leads via email to generate trust and customer visits

Shackamaxon Country Club – Scotch Plains, NJ

#### **Beverage Cart Attendant**

May 2019 - Sept. 2019

- · Stocked beverage cart each day with snacks and beverages
- · Sold snacks and beverages to golf members to increase customer satisfaction
- · Recorded products sold and to whom
- · Operated and maneuvered golf cart according to proper cart and golf etiquette

#### **Golf Shop Attendant**

May 2018 - Nov. 2018

- · Ensured a personable customer service experience to members and guests
- Managed scheduling of up to 200 tee times per day
- · Coordinated effortless check-in process using Clubsoft computer software
- Organized golf shop and managed inventory control

## Skills

- Microsoft Office
- Wix
- Canva
- · Social Media Management