

News Release



FOR IMMEDIATE RELEASE

Contact: Melissa Danko

Marine Trades Association of New Jersey

732-292-1051

mdanko@mtanj.org

Marine Trades Association of New Jersey Announces The First Annual Jersey Shore Boat Sale & Expo

Manasquan, NJ –The Marine Trades Association of New Jersey (MTA/NJ), a non profit trade organization comprised of over 300 marine related businesses dedicated to promoting and protecting the recreational marine industry, is pleased to announce the First Annual Jersey Shore Boat Sale & Expo to be held September 18- 20, 2009 at First Energy Park in Lakewood NJ, home of the Lakewood BlueClaws. The three day sales event will feature new and used boats and accessories for sale by MTA/NJ members and marine retailers.

The event was organized by the MTA/NJ and dealers to offer a low cost, one stop alternative to sell boats and move product during these challenging economic times while offering consumers an affordable venue that is centrally located in the state.

“The Jersey Shore Boat Sale & Expo is a new dealer driven sales event for and owned by the dealers. This event provides exhibitors an affordable means of selling boats as well as a perfect venue for the public to get a great deal on a boat,” according to Rick Traber, MTA/NJ President and owner of Pier 47 Marina.

All proceeds from the event will go back to the Association to support its efforts to promote and protect the recreational boating industry in New Jersey.

Businesses interested in exhibiting should contact the MTA/NJ office at 732-292-1051 or email at info@mtanj.org. Additional information including an exhibit application can be found online at mtanj.org.

For more information about the MTA/NJ, please contact the MTA/NJ offices at 732-292-1051; email: info@mtanj.org or visit mtanj.org.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972 and comprised of over 300 marine related businesses, is a non-profit organization dedicated to promoting and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve.

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