

News Release



FOR IMMEDIATE RELEASE

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Marine Trades Association of New Jersey Announces The Spring Jersey Shore Boat Sale & Expo

Manasquan, NJ –The Marine Trades Association of New Jersey (MTA/NJ), a non profit trade organization comprised of over 300 marine related businesses dedicated to promoting and protecting the recreational marine industry, is pleased to announce **The Spring Jersey Shore Boat Sale & Expo** to be held **May 14- 16, 2010** at First Energy Park in Lakewood NJ, home of the Lakewood BlueClaws.

The inaugural Jersey Shore Boat Sale & Expo was recently held in September at FirstEnergy Park in Lakewood. This new three day sales event featured over 100 boats on display including new and pre-owned boats along with over 30 booth exhibits as well as seminars sponsored by The Fisherman and the RFA. The weather was beautiful and over 1600 people attended the show. Feedback from exhibitors and attendees was extremely positive with exhibitors asking for a spring show before the fall show was even over.

The MTA/NJ responded to this request by securing dates in May for the next Jersey Shore Boat Sale & Expo. The spring event will feature new and pre-owned boats and accessories, will be held at the same great location and will offer even more to consumers and exhibitors that attend.

The MTA/NJ has always been working hard for and acting in the best interest of its members and their customers. As times have changed, the Association has identified a strong need to find a way for marine dealers to market their products in a cost effective, local venue that is easily accessible and affordable to consumers. As a result of this need, the Jersey Shore Boat Sale & Expo was born.

“As President of the MTA/NJ, I was extremely pleased with the fall show and proud to be a part of it. Thanks to the hard work of everyone involved, the show was a great success. I am excited that we were able to respond to our members and present a spring event at the same great venue and I am looking forward to all that it will offer,” stated Rick Traber, MTA/NJ President and owner of Pier 47 Marina.

Admission is only \$2.00 per person, 12 and younger are free. The event will run from 11am – 7pm on Friday and 10am- 6pm on Saturday and Sunday. All proceeds from the event will go back to the Association to support its efforts to promote and protect the recreational boating industry in New Jersey.

Businesses interested in exhibiting should contact the MTA/NJ office at 732-292-1051 or email at info@mtanj.org.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972 and comprised of over 300 marine related businesses, is a non-profit organization dedicated to promoting and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. Visit mtanj.org for more information.

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