



# News Release

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**Contact:** Melissa Danko

Marine Trades Association of New Jersey

732-292-1051; [mdanko@mtanj.org](mailto:mdanko@mtanj.org)

## **Best Selection and Best Prices on New and Pre-Owned Boats at the Jersey Shore Boat Sale & Expo Starting This Friday**

**Manasquan, NJ** – The Spring Jersey Shore Boat Sale & Expo begins this Friday at FirstEnergy Park, home of the Lakewood BlueClaws, in Lakewood, NJ. This new three day boating sales event runs **May 14 – 16, 2010** and will feature over 30 new boat lines with representation from 14 local marine retailers.

The Jersey Shore Boat Sale & Expo will offer the best selection and best prices on new and pre-owned boats and accessories to kickoff the boating season. Attendees can easily get on board a variety of both new and pre-owned boats unlike any other show around. They can visit the Boater Marketplace inside the stadium concourse and reserve their summer slip, purchase the equipment or gear they need or attend a free seminar. Attendees can also float around on a kayak to test one out, practice their skills or just have some fun in the kayak pool provided by West Marine. There will be food and refreshments, giveaways, raffles and a kid's inflatable zone where kids can burn off their energy. Buster, the Lakewood BlueClaws biggest fan, will be making an appearance at the show on Saturday, May 15<sup>th</sup> at 12:00pm.

On Friday, May 14<sup>th</sup> at 4:00pm representatives from the Barnegat Bay Partnership will be on hand to discuss why there has been a recent increase in jellyfish (sea nettles) in parts of Barnegat Bay, what is known and unknown about these critters, why they're here, and what is being done about it. In the process of learning about the sea nettles in the bay, attendees will also hear about

the special ecological features that make Barnegat Bay a gorgeous place to recreate where boaters can encounter abundant wildlife and scenes of natural beauty.

On Saturday, May 15<sup>th</sup>, The Fisherman Magazine and the Recreational Fishing Alliance (RFA) are again partnering up to present a great lineup of professional seminar speakers. Congressman John Adler will be participating in the RFA Town Hall Meeting which starts at 12:00pm. Attendees will have the chance to talk to Congressman Adler and other New Jersey legislators about fishing and boating issues that matter most to them. At 2:00pm, Gary Caputi, author of Fishing For Striped Bass; Field Editor for Salt Water Sportsman will present TOP TIPS FOR STRIPER: The spring run is in full swing along the Jersey Shore and Gary will help you gear up for trophy time. At 4:00pm, Capt. Adam Nowalsky, Karen Ann II (609) 618-0366 [www.karenannii.com](http://www.karenannii.com) will present BOTTOM's UP: There's lots happening on the reefs and wrecks. Capt. Nowalsky will talk about how to maximize your experience.

“The Jersey Shore Boat Sale & Expo is the most affordable, accessible and fun boat show around offering something for everyone that attends. The BlueClaws stadium is easy to get to, just 10 miles from the beach and the cost to attend the show is only \$2.00. There is no better time than now to take advantage of the great deals that are available and get out on the water for some fun this summer,” according to Rick Traber, MTA/NJ President and owner of Pier 47 Marina.

Event details including directions, a list of exhibitors and highlights can be found online at [jerseyboatexpo.com](http://jerseyboatexpo.com). Admission is \$2.00 per person, 12 and younger are free. The event will run from 11am – 7pm on Friday and 10am- 6pm on Saturday and Sunday. All proceeds from the event will go back to the Association to support its efforts to promote and protect the recreational boating industry in New Jersey.

### **About the MTA/NJ:**

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972 and comprised of over 300 marine related businesses, is a non-profit organization dedicated to promoting and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ

is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve.

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