

News Release



FOR IMMEDIATE RELEASE

Contact: Melissa Danko

Marine Trades Association of New Jersey

732-292-1051

mdanko@mtanj.org

THE BOATS ARE BACK!

Manasquan, NJ – The Marine Trades Association of New Jersey is pleased to announce that the boats are back in the New Jersey Convention & Exposition Center at Raritan Center in Edison for the **New Jersey Boat Sale & Expo** being held **February 23-26, 2012**.

The New Jersey Boat Sale & Expo is organized by the Marine Trades Association of New Jersey (MTA/NJ) and focuses on affordability and convenience both for the consumer and exhibitors. This new show is the expansion of the highly successful model of the Jersey Shore Boat Sale & Expo that is held in the fall at FirstEnergy Park, home of the Lakewood BlueClaws. The show will feature something for every age and interest with hundreds of boats on sale from the top dealers in the state as well as an expansive boater's marketplace full of accessories and services, boating and fishing seminars, activities for the little boaters and much more.

“Many successful shows were held in this venue in the past. However, what is new is the fact that the Marine Trades Association of New Jersey, a non-profit organization, is now producing this show with one goal of delivering a high quality event that is affordable and enjoyable for everyone that attends,” stated Kersten Roehsler, MTA/NJ President. *“We are a unified group working to better boating in New Jersey and this show is a great place to see all that the industry has to offer and to find just what you need to get out on the water this summer!”*

Event details including directions, a current list of exhibitors and show highlights can be found online at JerseyBoatExpo.com.

DATES: February 23-26, 2012

LOCATION: New Jersey Convention & Exposition Center at Raritan Center, 97 Sunfield Avenue, Edison, NJ 08837

HOURS: Thursday & Friday: 12:00pm- 8:00pm
Saturday: 10:00am- 9:00pm
Sunday: 11:00am-5:00pm

ADMISSION: \$6.00 per person, 16 and younger are free (when accompanied by an adult)
FREE PARKING

CONTACT: Phone: 732-292-1051, Fax: 732-292-1041, Email: info@mtanj.org

Businesses interested in exhibiting should contact the MTA/NJ office at 732-292-1051; email at info@mtanj.org or visit jerseyboatexpo.com for an application as soon as possible. All proceeds from the event will go back to the Association to support its efforts to promote, advance and protect the recreational boating industry in New Jersey.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972 and comprised of over 300 marine related businesses, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve.