

News Release



FOR IMMEDIATE RELEASE

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Interlux Yacht Finishes Signs on as a Presenting Sponsor of the New Jersey Boat Sale & Expo

Manasquan, NJ – The Marine Trades Association of New Jersey is pleased to announce that Interlux Yacht Finishes is a Presenting Sponsor of the **New Jersey Boat Sale & Expo** being held **February 23-26, 2012**.

A world leader in yacht coatings, Interlux Yacht Finishes manufactures primers, fairing compounds, antifouling and topcoat finishes for boats of all sizes. Particularly known for its Micron Technology antifouling range, Interlux continues to innovate its technical package and support for the North American repair yards and builders. Interlux headquarters is located out of Union, New Jersey. “We’re very proud to support the New Jersey Boat Sale & Expo. As a local manufacturer, the choice to participate was easy. We need a great event like this to support the boating industry in New Jersey and beyond.” Elenor Ekman, Marketing Manager.

The New Jersey Boat Sale & Expo is organized by the Marine Trades Association of New Jersey (MTA/NJ) and focuses on affordability and convenience both for the consumer and exhibitors. This new show is the expansion of the highly successful model of the Jersey Shore Boat Sale & Expo that is held in the fall at FirstEnergy Park, home of the Lakewood BlueClaws. The show will feature something for every age and interest with hundreds of boats on sale from the top dealers in the state as well as an expansive boater’s marketplace full of accessories and services, boating and fishing seminars, activities for the little boaters and much more.

Event details including directions, a current list of exhibitors and show highlights can be found online at JerseyBoatExpo.com.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972 and comprised of over 300 marine related businesses, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve.