

News Release



FOR IMMEDIATE RELEASE

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Travelers Ocean Marine Signs on as a Presenting Sponsor of the New Jersey Boat Sale & Expo

Manasquan, NJ – The Marine Trades Association of New Jersey is pleased to announce that Travelers Ocean Marine is a Presenting Sponsor of the **New Jersey Boat Sale & Expo** being held **February 23-26, 2012**.

Travelers Ocean Marine is proud to support the hard working members and employees of the Marine Trades Association of New Jersey and the New Jersey Boat Sale & Expo. Travelers is currently the largest insurer of commercial Ocean Marine insurance in the country (per AM Best), with a local Ocean Marine office that focuses on the NJ marketplace. Their Mid-Atlantic Ocean Marine Claims operation is also headquartered in NJ. The NJ office focuses on providing insurance solutions for marinas, boat dealers, marine contractors, mobile repair services, luxury yachts, cargo, and more.

The New Jersey Boat Sale & Expo is organized by the Marine Trades Association of New Jersey (MTA/NJ) and focuses on affordability and convenience both for the consumer and exhibitors. This new show is the expansion of the highly successful model of the Jersey Shore Boat Sale & Expo that is held in the fall at FirstEnergy Park, home of the Lakewood BlueClaws. The show will feature something for every age and interest with hundreds of boats on sale from the top dealers in the state as well as an expansive boater's marketplace full of accessories and services, boating and fishing seminars, activities for the little boaters and much more.

Event details including directions, a current list of exhibitors and show highlights can be found online at JerseyBoatExpo.com.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972 and comprised of over 300 marine related businesses, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve.