

News Release



FOR IMMEDIATE RELEASE

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Jersey Shore Boat Expo Promo Day at the Lakewood BlueClaws

Manasquan, NJ – The MTA/NJ is pleased to announce a new promotional event for the 3rd Annual Fall Jersey Shore Boat Sale & Expo entitled the Jersey Shore Boat Expo Promo Day. The Jersey Shore Boat Expo Promo Day will be held on Sunday, May 1st at the Lakewood BlueClaws game against the Savannah Sand Gnats at 1:05pm at FirstEnergy Park.

The event is being sponsored by the Marine Trades Association of New Jersey (MTA/NJ) in partnership with the Lakewood BlueClaws. It will feature a variety of boats on display and on sale as well as vendor tables on the concourse. The Jersey Shore Boat Sale & Expo is a local boat show event that is held at FirstEnergy Park each year and focuses on affordability and accessibility both for the consumer and exhibitor. This new promotional event will offer BlueClaws fans and attendees a preview of the exciting products and opportunities that will be at the show this September 23-25, 2011.

“The MTA/NJ is excited about this opportunity to promote the Fall Jersey Shore Boat Sale & Expo, our dealers and their products at a BlueClaws game this spring. Thousands of people at the stadium will get a special opportunity to see some of the great boats that are available and affordable; just in time to get out on the water this summer,” stated MTA/NJ President, Rick Traber.

Boat dealers interested in obtaining more information or exhibiting should contact the MTA/NJ office at 732-292-1051; email at info@mtanj.org. Vendors interested in a table should contact Kevin Fenstermacher at 732-901-7000 x115, email at kfenstermacher@blueclaws.com.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972 and comprised of over 300 marine related businesses, is a non-profit organization dedicated to promoting and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve.

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