

News Release



FOR IMMEDIATE RELEASE

December 19, 2012
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THE BOATS ARE BACK!

Manasquan, NJ – The Marine Trades Association of New Jersey is pleased to announce that the boats will be back in the New Jersey Convention & Exposition Center at Raritan Center in Edison for the **New Jersey Boat Sale & Expo** on **February 21-24, 2013**.

The New Jersey Boat Sale & Expo is organized by the Marine Trades Association of New Jersey (MTA/NJ) and focuses on affordability and convenience both for the consumer and exhibitors. The inaugural show was held in February 2012 and was a highly successful event that delivered results for exhibitors and exceeded expectations for attendees.

The 2013 show will feature something for every age and interest with hundreds of boats on sale from the top dealers in the state as well as an expansive boater's marketplace full of accessories and services, boating and fishing seminars, activities for the next generation of boaters and much more.

“The MTA/NJ along with our exhibitors are looking forward to another great show in 2013 with many opportunities for attendees to find the boat and services they need to get back on the water next summer,” stated Kersten Roehsler, MTA/NJ President. “We are a united group committed to growing boating in New Jersey. This show is the perfect place to see all that the boating industry has to offer all in one convenient and affordable location.”

Event details including directions, a current list of exhibitors and show highlights can be found online at JerseyBoatExpo.com.

DATES: February 21-24, 2013

LOCATION: New Jersey Convention & Exposition Center at Raritan Center, 97 Sunfield Avenue, Edison, NJ 08837

HOURS: Thursday & Friday: 12:00pm - 8:00pm
Saturday: 10:00am - 9:00pm
Sunday: 10:00am - 5:00pm

ADMISSION: \$6.00 per person, 16 and younger are free (when accompanied by an adult)

FREE PARKING

CONTACT: Phone: 732-292-1051, Fax: 732-292-1041, Email: info@jerseyboatexpo.com

Businesses interested in exhibiting should contact the MTA/NJ office at 732-292-1051; email at info@jerseyboatexpo.com or visit JerseyBoatExpo.com for an application as soon as possible. All proceeds from the event will go back to the Association to support its efforts to promote, advance and protect the recreational boating industry in New Jersey.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. The MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show held in February.