# MTA/NJ Member Benefit: In-House Graphic Design Services 

MEMBER BENEFIT - The MTA/NJ will provide in-house graphic design services to our members. We can help you create print and online advertisements, brochures and flyers, online banners and more. Elevate your branding with a new professional look. Please view the guidelines and requirements below and fill out the order and agreement on the reverse page.

A few examples of our previous work:


## Guidelines and Requirements:

- Advertiser (Member) is to provide the following:
$\triangleright$ Your concept/your own vision for the ad - Please already have a basic idea of what you would like us to create.
$\triangleright$ Text to be included
$\triangleright$ Logos to be included
$\triangleright$ Any images or photos to be included - most print work will require high-resolution photos.
$\triangleright$ Any color codes or specific fonts that you require.
$\triangleright$ Specifications for print advertisements and online banners - can be obtained from the publication or website.
- Your order includes 2 rounds of revisions to the initial proof. Additional rounds of changes may incur additional fees.
- During peak boat show preparation times, lead time may be longer than usual. This is during the months of August-September, and January-February.

Please choose design options and provide payment information below.

| Design Options | Price | QTY |
| :--- | :---: | :---: |
| Print Ad | $\$ 150.00$ |  |
| Flyer (per page) | $\$ 150.00$ |  |
| Tri-Fold Brochure | $\$ 275.00$ |  |
| Business Card | $\$ 50.00$ |  |
| Social Media Image | $\$ 100.00$ |  |
| Online Banner | $\$ 100.00$ |  |
| Billboard | $\$ 350.00$ |  |
| Ad Update/Refresh | Quote provided based on the <br> scope of work needed | Amount Due: |

I agree to the guidelines and requirements for this service.

## Signature

Date

Company Name: $\qquad$
Contact Name: $\qquad$
Address: $\qquad$
City: $\qquad$ State: $\qquad$ Zip: $\qquad$
Phone: $\qquad$ Email: $\qquad$
Make Checks Payable/Mail to: Marine Trades Association of New Jersey 413 Euclid Ave. Brielle, NJ 08730
732-292-1051/Fax 732-292-1041
To Pay via Credit Card, please fill out the following information:
Card Type:
$\square$ MasterCard
$\square$ Visa
$\square$ American Express
$\square$ Discover
Name As On Card: $\qquad$
Card Number: $\qquad$ Expiration: $\qquad$ CVC: $\qquad$ Billing Zip: $\qquad$
AUTHORIZED SIGNATURE: $\qquad$ Date: $\qquad$
Please email form along with required elements to aboyle@mtanj.org.
Annual Dues must be paid in full to receive design services.

